### WELCOME TO OUR SOCIETY.

**TOUR 202:** 

#### LINKS:

Noticial: www.idajane.ch

Instagram: www.instagram.com/idajanemusic

**f** Facebook: www.facebook.com/idajanemusic

■ IDA JANE on Spotify: https://spoti.fi/35zVqkm

#### **CAPTIVATING SWISS MUSIC: IDA JANE**



#### WHO IS IDA JANE?

Get ready for a unique musical journey and immerse yourself in the fascinating world of IDA JANE, a Swiss band based in the Zurich area. Founded in 2020, the band quickly made a name for itself and consists of the talented members Melanie Jane Hakios, Gianni Palumbo, Moritz Mayer, Rachid Freudemann, Carlos Dill, and Jonas Plüss.

IDA JANE is known for their combination of indie pop and blues, deliberately creating an intriguing contrast. The singer with Australian roots writes and sings about authentic life situations, expressing them through captivating lyrics and melodies. From her experiences during a one-year bicycle journey along the Pamir Highway in Central Asia to stories about broken relationships, love, and friendships, IDA JANE offers a diverse range of emotions and moments captured musically.

#### FOUNDER:

Mel Hakios - vox Gianni Palumbo - vox and guitar Moritz Mayer - drums

### **BANDMEMBERS:**Mel Hakios - vox synth

Gianni Palumbo - vox, guitar Moritz Mayer - drums Carlos Dill - saxophone Rachid Freudemann - trumpet, synth Jonas Plüss - bass

#### BOOKINGS AND PRESS:

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#### **HOW DID YOU COME TOGETHER AS A BAND?**

We are a band of six people who have been professionally making music together since 2020 or even longer. IDA JANE was initially formed just before the "Corona" pandemic by Mo, our drummer, guitarist Gianni, and Mel after another group Mel was singing in disbanded. We were invited to perform at the FIS World Cup in St. Moritz, where we also set our band goals. Mel had previously played with Gianni, saxophonist Carlos, and bassist Jonas. Trumpeter Rachid joined us shortly after.

## THE INSPIRATION FOR THE SONGS COMES FROM MEL, THE BAND'S VOCALIST, WHO COLLECTED THEM DURING A 1-YEAR BICYCLE JOURNEY THROUGH ASIA. MEL, HOW DID THIS EXPERIENCE SHAPE YOU?

Mel: I embarked on a 2-year journey around the world, with 11 months of cycling from Bangkok back to Switzerland, covering approximately 10,000 km. I carried nearly 35 kg of luggage along with an acoustic guitar that I bought in Bangkok. This trip is now around 10 years ago, and I can still draw upon the texts and inspirations from my black book, where I wrote down my experiences for myself. Songs like "You Will Be Mine" and "Magic Cards" were born from that black book. Upon returning to Switzerland, there was a process of reorientation, becoming aware of what one really wants in life. Songs like "See Me Fall" were born during that time. With IDA JANE, we aim to capture feelings and emotions musically. Perhaps this is also why we blend so many different styles. Sometimes a day is just vibrant pop, and sometimes it's blues. Additionally, we must not forget that we are a six-member band, and through this approach to music, we give each other space to realize our artistic visions.

#### HOW DO YOU COME UP WITH THE IDEA TO PEDAL FOR A YEAR?

*Mel*: The idea was driven by my desire for adventure and freedom. I was curious about experiencing new cultures and landscapes, and the concept of exploring the world in this unique way fascinated me. Cycling allowed me to not only maintain my physical fitness but also establish a deep connection with the surroundings and the people I encountered. During my journey, I stayed in yurts, houses, or private gardens, and at times, I found accommodation in ruins or in my tent. These experiences helped me to better understand my personal limits and to continue growing and evolving.

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**TOUR 2023** 

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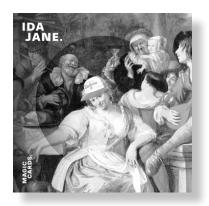
### THE RELEASE OF YOUR DEBUT ALBUM IS IMMINENT? WHAT DOES THIS WORK MEAN TO IDA JANE?

The release of our debut album "Magic Cards" will be released in Summer 2023. This work holds great significance for us. It marks a milestone in our musical journey and is a long-awaited moment that has been accompanied by a lot of hard work and dedication. For us, this album is an opportunity to showcase our musical identity and introduce ourselves to a wider audience.

#### WHAT HAS BEEN RELEASED SO FAR, AND WHAT WILL BE RELEASED IN 2023?

IDA JANE has released several singles on popular digital platforms such as Spotify, Apple Music, and Deezer. Currently, they are dedicated to completing their debut album titled "Magic Cards", which will be released on various digital platforms in June 2023.

The album "Magic Cards" will include the following songs:



- 01 Magic Cards
- 02 Misery
- 03 See Me Fall
- 04 Magical
- 05 Hemisphere
- 06 Bottle of Gin
- 07 You're Beautiful
- 08 You Will Be Mine

#### WHAT DOES THE ALBUM COVER REPRESENT?

The album cover depicts a scene from the 17th century that exudes a convivial atmosphere, transporting us into a world full of music and joy. The woman in the center proudly wears her ,90s "Los Angeles Dodgers" cap, which has become a recognizable symbol for Mel, the lead singer. The album cover conveys a positive interpretation of music history and showcases the vast space available for discovering and creating new music, inspired by classical music traditions and great compositions and masterpieces. IDA JANE enjoys living in a time where genre boundaries blur and new musical genres emerge. This allows them to combine their own creative influences from the past and present to create something truly unique.

#### **RELEASING PLAN 2023:**

Songtitel/Albumtitle	Date	Plattforms
Single: Misery	Friday, May 19, .2023	on all major platforms (Spotify, Apple Music, Deezer, etc.)
Single: Hemisphere	Friday, June 2, 2023	on all major platforms (Spotify, Apple Music, Deezer, etc.)
Single: Magical	Friday, June 9, 2023	on all major platforms (Spotify, Apple Music, Deezer, etc.)
Debut album: Magic Cards	Fridayg, June 23, 2023	on all major platforms (Spotify, Apple Music, Deezer, etc.)

#### WHAT ELSE IS EXCITING ABOUT IDA JANE?

In 2023, IDA JANE will also be producing exciting merchandise products such as socks, bags, and caps for their friends, fans, and family. This not only strengthens the band's sense of unity but also generates additional revenue by selling their merchandise products at their concerts.

#### WHERE WILL IDA JANE BE PERFORMING IN 2023?

This year, the band will be performing their "Welcome to our Society 2023" tour at over 25 different festivals, celebrations, and events.

Some of the notable locations include:



